



# STEPHANIE FEGER

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Author | Speaker | Podcast Host

## About the emPower PR Group

The emPower PR Group understands that the power of a good story is not limited to the pages of a book. We believe that storytelling is the foundation of effective marketing, and we apply this principle to all of our work with authors.

### **We understand authors because we're founded by one.**

Stephanie Feger blends her marketing expertise with her personal book experience to ensure those who need to hear of a message, a book, an author or a brand, do! Nonfiction authors receive customized, innovative book marketing solutions through done-with-you and done-for-you services. With a focus on strategy and execution support, the emPower PR Group works closely with each author to achieve their desired success.

### **Our experienced team is committed to author success.**

Our personalized marketing strategies and a wide range of services help boost sales, build author platforms and launch books. From book marketing plans, monthly intensives, strategy sessions and more, authors receive tailoring coaching and execution support where and how they needs it. We also offer marketing services to support authors in strategic platform building including author brand development, website design and development, photography and videography services, podcast creation development and in-person events that meet author's marketing needs.

Learn more by visiting [www.emPowerPRGroup.com](http://www.emPowerPRGroup.com).