

# Stephanie Feger

Book Marketing Strategist  
Author | Speaker | Podcast Host





"Tremendous value! Stephanie is one of the most informative and energetic speakers. She has a wealth of knowledge that gave me fresh ideas on how to market my book."



## About Stephanie

Stephanie Feger, owner and chief strategist of the emPower PR Group, is passionate about emPowering nonfiction writers, authors and authorpreneurs with laser-focused marketing strategies and tactics to help them write books that sell, promote their books to those who need and want them most, and build a meaningful business from a message that is empowering. As an author herself, she merges her love for books with her skillset in marketing to help nonfiction authors make their Author emPact.

## What She Offers Podcast Hosts

-  With 20+ years of marketing experience, she knows what works.
-  As the author of multiple books, she knows what authors need because she is one.
-  As a speaker, she shares knowledge through stories making her insights memorable.
-  As the host of The emPowered Author Podcast, she understands you (and your needs, too!).

## Featured On



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NONFICTION  
AUTHORS ASSOCIATION

## Suggested Interview Topics

- ➔ How can a business leverage a book for growth?
- ➔ What are tips to write a book that will sell?
- ➔ When should authors begin book promotion?
- ➔ How do authors launch or re-launch a book?
- ➔ What is an author platform and how do you create one?
- ➔ What is the authorpreneur equation and how do you solve it?

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